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David Remnick, Editor-in-Chief
The New Yorker Magazine
4 Times Square
New York, NY 10036
Via email www.newyorker.com/contact/letterToEditor

Dear Mr. Remnick:

Mr. Remnick, have you compared the January 26, 2009, cover of the New Yorker showing Barack Obama wearing a wig like the Founding Fathers wore -- with the image by Latino artist Lalo Alcaraz of Barack Obama wearing a wig like the Founding Fathers wore? It seems you owe an explanation to your readers -- and to Lalo.

Lalo's Obama image was a popular image during the 2008 presidential campaign. The Latino Inaugural Celebration Executive Committee presented Lalo's political cartoon artwork during the Presidential Inauguration. Lalo's cartoons were used by many activists and organizers in California and nationwide during the 2009 campaign to rally the Latino vote and recruit new voters into the political process. I understand that Lalo's image appeared as an editorial cartoon in February/March 2008 in possibly the L.A. Weekly, and on the internet, including the popular editorial cartoon site cagle.com on MSNBC. The image also appeared in a color Sunday cartoon in his daily nationally syndicated La Cucaracha comic strip, as seen locally in the Los Angeles Times, and in over 65 newspapers nationwide. It also appeared in a YouTube video, and on hundreds of posters and magnets sold at political events in Southern California.

Prize winning cartoonist Lalo Alcaraz is syndicated by Universal Press Syndicate and draws the daily comic strip, "La Cucaracha," which appears in over 65 newspapers nationwide. He is also radio host of The Pocho Hour of Power radio show on L.A.'s KPFK radio, 90.7 FM heard Fridays at 4pm PST, and online at kpfk.org.

Lalo's Obama image is currently online at <http://tinyurl.com/bpy757> and other web sites and is attached.

We do not represent Lalo Alcaraz in any way.

Sincerely,

Robert García
President and Counsel
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